

What is Creative Insight?

Creative Insight is a full production facility for all of your multimedia projects. We were founded in 1999 by our current president and CEO. We handle projects involving video production, commercial photography, multimedia/website design, and audio/visual system designs and applications. Our staff leaders bring over 50 years of combined experience in these areas to assist our customers with their project needs. We have worked with such customers as American Express One, Rockwell International, PCM, Michael Reese Enterprises, and BFA, LLC. to name a few. We will always strive to meet and exceed our customer's needs using our creative insight.

Video Production

From storyboard layouts to finished product Creative Insight can supply everything to make your video project successful. we have the ability to work with all video platforms and formats. Projects are carefully planned out, and then executed based on the customer's needs. Whether you have a single camera training video, or a multiple camera major event we can help.

Commercial Photography

Creative Insight is a professional photographic facility. We handle industrial, product, glamour, and event photography assignments. We utilize both film and digital photography to best serve our customer's creative needs.

Multimedia/Web Designs

We work with our clients to design the best sites for their needs. Whether you need a simple 3 page information design, or a major corporate e-commerce extravaganza we can help. We walk through the entire pre-planning phase with our customers, and use the latest design tools to help in creating a site that they can be proud of. Contact us for a free consultation on your project.

Audio/Visual Systems

Our specialist engineers have many years experience drawn from a broad range of audio/visual backgrounds. Between us, we have designed and supplied public address (PA), audio-visual (AV), video, and multimedia systems for offices, factories, television stations, clubs, restaurants, schools and houses. At Creative Insight, we always try to get the right design and/or equipment for your project's requirements.