Branden Wilson President

Branden Wilson is the president and founder of Creative Insight. He brings with him almost 30 years of experience in the areas that make up our core business. He started his craft early on in high school with setting up audio/visual equipment for all of his school's events, as well as videotaping all major school sporting events. After graduating from high school he went to college to perfect his video production skills and also started learning his photography and film skills. Upon leaving college he embarked on a prestigious and diversified career, which included being a commercial photographer, videographer, multimedia designer,

3D animator, television engineer, lighting designer,

business, which reflected this diversity.

audio engineer, and an audio/visual systems designer. In 1999 he left the corporate world and formed his own

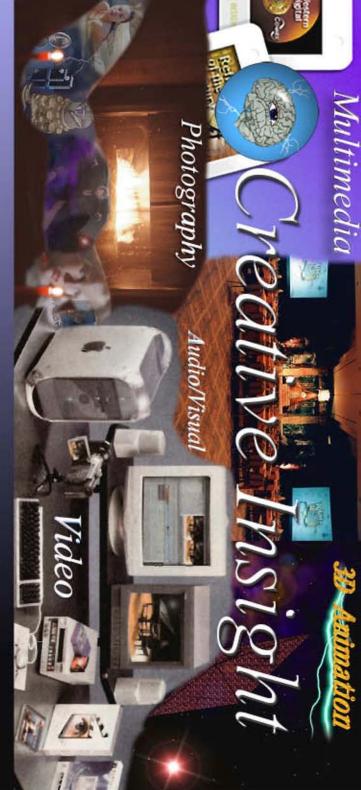
James Hobkirk Vice-President Marketing & Sales

James Hobkirk has had a very diversified career as well. He started out working technical theater and learning photography in high school. After high school graduation he began working as an Emergency Roadside Assistant for the Southern California Automobile Club and the Fountain Valley Police Department. Shortly after leaving this position he began honing his photographic skills while continuing his college education in business. He is now an accomplished commercial photographer, as well as a skilled marketing and sales professional. In all of his business relations he has always put customer service first.



20702 El Toro Road, #515 Lake Forest, Ca. 92630 (949) 331-2801

www.creativeinsight.tv



Video Production

What is Creative Insight?

Creative Insight is a full production facility for all of your multimedia projects. We were founded in 1999 by our current president and CEO. We handle projects involving video production, commercial photography, multimedia/ website design, and audio/visual system designs and applications. Our staff leaders bring over 50 years of combined experience in these areas to assist our customers with their project needs. We have worked with such customers as American Express One, Rockwell International, PCM, Michael Reese Enterprises, and BFA, LLC. to name a few. We will always strive to meet and exceed our customer's needs using our creative insight.

From storyboard layouts to finished product Creative Insight can supply everything to make your video project successful. we have the ability to work with all video platforms and formats. Projects are carefully planned out, and then executed based on the customer's needs. Whether you have a single camera training video, or a multiple camera major event we can help.

Commercial Photography

Creative Insight is a professional photographic facility. We handle industrial, product, glamour, and event photography assignments. We utilize both film and digital photography to best serve our customer's creative needs.

Multimedia/Web Designs

We work with our clients to design the best sites for their needs. Whether you need a simple 3 page information design, or a major corporate e-commerce extravaganza we can help. We walk through the entire pre-planning phase with our customers, and use the latest design tools to help in creating a site that they can be proud of. Contact us for a free consultation on your project.

Audio/Visual Systems

Our specialist engineers have many years experience drawn from a broad range of audio/visual backgrounds. Between us, we have designed and supplied public address (PA), audio-visual (AV), video, and multimedia systems for offices, factories, television stations, clubs, restaurants, schools and houses. At Creative Insight, we always try to get the right design and/or equipment for your

project's requirements.